

Kollman's Greenhouse Inc.

Our Business is Growing



Spring 2007

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The North Wind Doth Blow and we shall have.....power failure.



Not an ideal condition in cold temperatures. We bless our generators while we fill them with gold, oops gasoline, to keep our plants from freezing. Wow, what a diverse weather pattern we have had to live with these last few months! I sit here writing as the snow flurries swirl around the dancing flowers in the pansy baskets, and the daffodils try to resurrect their proud posture of spring after the heavy, wet snow brought them to ground level. And just weeks before, we were thankful for the early daylight savings, so we could enjoy the record high temperatures of what should have been winter months. The Easter and Passover holidays brought springtime into their respective places of worship thanks to the diligent growing of Northeastern Ohio greenhouses. On the outside, we battled wind, snowfalls rivaling the months of early winter, and rainfall amounts that thankfully did not translate into snowfall amounts. If this doesn't get all gardeners enthusiastic for a great growing season, I'm convinced nothing will!

Kollman's Greenhouse is ready for you! Everyone here has worked long, hard hours all winter long in order to provide you with our high-quality and large assortment of annuals, perennials, herbs, geraniums,

hanging baskets, potted plants, tropicals, and patio planters. We got them started for you, and now it's up to you to plant and nourish your flowers throughout the season. Oh how we love to enhance our homes. Isn't it now called "curb appeal"? But let's not forget the secondary benefit ...pride, personal satisfaction, and nourishment of the soul. It is why we garden. The beauty of flowers has an incredible ability to wash away the daily grime of life and bring joy and peace in our hearts. It's a feeling we can all benefit from, given our busy and hectic lives.

And while we make time to provide this for ourselves, let's not forget those who cannot. While you make your selections this spring, how about grabbing a geranium or herb for that special friend or neighbor that can no longer garden for themselves, but can still enjoy the beauty of flower and fragrance? Mother's Day and Father's Day is another perfect time to select a flowering gift that can bring pleasure all summer long. Sage advice promoted by the floral industry years ago stands in good stead today: "Say It With Flowers". Do this, and you will spread the wealth of gardening.

It's A Give-away...Urnest!

This spring, for our annual drawing, we are offering the chance to win one of three beautiful, antique-white urns planted by Kollman's best designers. Each one is sure to compliment any porch, patio or deck. Just sign up for the chance to win one of these fabulous planters. We will draw the names of three winners on June 1, 2007.



Parental Attention Advised

Two dates, one in May and one in June are the days to remember mom and dad, or should I say the designated days to remember our parents. Are we reduced to just once a year to appreciate all that has been done for us as children and adults? I don't believe it for a minute. Everywhere I go I see an adult daughter or a son spending time with their mother or father...in the grocery store, at church, at a sporting event, at a school function, in a park or at the mall. I've seen them share joy at weddings and sorrow at funerals. I love seeing children with their parents swimming, boating, fishing and bowling... and playing pick-up games of football, baseball, basketball and soccer...or learning together at museums and public fairs. Those days are all mother's days and father's days. And they are every day of the year, even though they may not be "celebrated" as such. But in our hearts, we must celebrate and appreciate each and every day we can spend with our parents. And yes, let us not forget the designated date of:

Mother's Day is May 13

President Woodrow Wilson proclaimed Mother's Day as a national holiday in 1914, to be held each year on the 2nd Sunday of May. We love Mother's Day at Kollman's Greenhouse because it gives us great joy to help our customers select a gift that pleases their mom all summer long- a flowering hanging basket, a flat of annuals, a potted geranium, or a beautiful blooming patio planter.



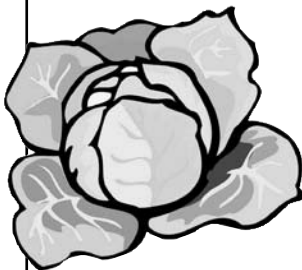
Father's Day is June 17

Father's Day was born in memory and gratitude by Sonora Smart Dodd in 1909. She chose to hold the first celebration in Spokane, Washington on June 19, 1910. In 1972, President Richard Nixon established a permanent national observance of Father's Day to be held on the third Sunday of June. Dads can benefit from all kinds of things found at our greenhouses- whether it be garden tools, garden gloves, vegetable tubs and yes, Dad's even appreciate flowers.



CABBAGE - A CULINARY CLASSIC

Last spring I published a favorite recipe for salad dressing using the gifts from a vegetable garden. This year I am highlighting cabbage. It's good, it's green, and you can eat it raw in a side dish or cooked with a bit of butter and salt. Here is one of my favorite slaws for summer- it's an oriental twist on an old favorite, and works well with anything cooked on the grill.



Oriental Salad

1 pkg. slaw mix
4 chopped green onions
2 T sunflower kernels

1/2 C slivered almonds, toasted
1 Pkg. Ramon Noodles, crushed (chicken flavor is best)

Dressing

1/2 C vegetable oil
1 pkg. dry mix from the soup mix

2 T sugar
Soy Sauce, salt, sesame oil to taste

Mix together the dressing. Combine the dry ingredients in a bowl and toss with the dressing. Best if refrigerated a few hours before serving.

Here Come's The Bride

Not only is this the season for moms and dads, it's also the season for brides and grooms.



Scott's mom came across a scrapbook of her young life, and we looked through it together, marveling at the simplicity of weddings past - namely Marian and Burt Kollman's wedding in 1941. I bring these excerpts of flower prices to you just because its fun to compare the past with the "now". And also because the bill of sale for her wedding flowers was from Cooper's Flowers in Hudson. Many of you know and love Ada Cooper Miller, the "Grande Dame" of florists in Hudson. It was Ada, working in her father's flower shop, who designed my mother-in-law's flowers for her wedding!

Here they are...

- 1. Bridal Bouquet..... \$4.00
- 2. Bridesmaid Bouquet..... \$3.00
- 3. Boutonnieres 50¢
- 4. Mother of the Bride corsage . \$1.50
- 5. Rental ferns/greens..... \$5.00

To put this in perspective, \$1.00 of wedding expenses on the day of her wedding will cost my son and his bride \$13.00 on the day of their wedding this summer! And just to keep it all in the family, Ada Cooper Miller was the florist of choice for the weddings of my brother-in-law, my sister, and my hairdresser- all spanning three decades!

NEW TO YOU IN '07

Each year new varieties of annuals are put on the market after extensive trialing in flower beds and greenhouses across the country. Here are a few of the newest flowers available, that we have grown in our greenhouses, and are ready to adorn your planters this season.

1. Bacopa- Copa Double White
2. Felicia Amelloides- Blue Marguerite Daisy
3. Blood Leaf- Blazin' Rose
4. Syrgonium- Neon Robusta
5. Ruellia- Ragin' Cajun
6. Cape Mallow
7. Coleus- Fishnet Stockings, Pistachio Nightmare
8. Dahlia- Taxi Driver, Pulp Fiction, Pretty Woman

The latest in perennials are sure to add vim, vigor and vitality to your beds this year. Try them out for size!

1. Nepeta- Little Titch
2. Stokesia- Honeysong Purple
3. Athyrium- Wildwood Twist
4. Geranium- Bertie Crug
5. Gaillardia- Oranges & Lemons
6. Hollyhock- Queeny- Dwarf
7. Veronica- Dwarf Ulster Blue
8. Prunella- Blue Loveliness

Exotic Geraniums Have Arrived!

New to us, but not the industry, these geraniums are known for their outstanding, variegated foliage in shades of green and yellow. Their flowers are vibrant in color; however they take a back seat to the lush hues on the leaves. We have three varieties: Tri-Color, Happy Thoughts, and Wilhelm Langguth.

What's NEW in the Herb Patch?

Spectacular designer herb pots are now available in a larger, quart size pots and in the most popular culinary varieties. Come on in and start big with:

- | | |
|----------------|-------------|
| 1. Arugula | 5. Cilantro |
| 2. Sweet Basil | 6. Oregano |
| 3. Bay Chives | 7. Parsley |
| 8. Salad Mix | |

PERENNIAL PLANT OF THE YEAR 2007 NEPETA "WALKER'S LOW"

This plant is not new, but definitely tried and true. Its 10 in. mounds of silvery and gray-green foliage are topped with fragrant, lavender-violet flowers. It performs best when mass-planted and blooms from late spring to early fall. It makes a good edging plant and attracts butterflies and bees.

75TH ANNIVERSARY CLASSICS

Each Spring I like to bring to your attention the newest winners of the **All America Selections**. This year, All America Selections is celebrating its Diamond Anniversary. To commemorate 75 years of introducing superior new varieties annually, AAS announces the All America Classics and credits the breeders of these wonderful plants that have stood the test of time due to their unique or improved traits. Congratulations to:

Tomato "Big Beef" - Introduced in 1994 by Colen Wyatt, and applauded for its disease-resistance and early finish in the garden.

Dianthus "Ideal Violet" - Known for its early bloom, and continuous flowering while enduring cold and hot temperatures. This plant was bred in Valence, in the South of France, by Mr. Guy Lassartesse and introduced in 1992.

Petunia "Ultra Crimson Star" - Bred by Mathilde Holtrop of Goldsmith Seeds, she achieved her goal of breeding a stable star pattern on large, grandiflora flowers borne on compact branching plants. This plant has been enjoyed by gardeners since 1988.

Pansy "Majestic Giants Mix" - A small plant with giant, 4-inch blooms with the traditional blotched face, this plant is the first to flower without cool temperatures to initiate bud. It was this variety, introduced by Mr. Sukeo Miyazaki of Sakata Seed Corp. that started the Fall pansy craze in the South.

Petunia "Wave Purple" - In 30 years of being in this business, I think this is one of the most exciting varieties ever introduced. Its unique characteristics of continuous flowering, vigor, and plant habit have made this plant a favorite of every gardener. Mr. Daigaku Take-shita of Kirin Brewery Company, Ltd. was awarded the All-America Selections Breeder's Cup Trophy for this plant's impact on the annual flower industry. Prior to this prestigious honor, Wave Purple was awarded All-America Selection status in 1995.

Kollman's Koupon

BAKER'S DOZEN

Buy 12 geraniums and get one free!
This coupon **MUST** be presented at the time of purchase to qualify.

Coupon expires 5/31/07



THE TALL AND THE FALL



In your quest to design the perfect patio planter, keep in mind the use of texture to add focal point to the pot, and complimentary foliage color to the flowers. Plants with texture can be tall, such as the ornamental grasses of Miscanthus and Pennesetum.

Grasses of medium-height are eye-catching and can be found in our greenhouses in what is affectionately known as the **4 inch aisle**. Have some fun with these varieties:

1. **Juncus Spiralis** - a corkscrew-type grass
2. **Fiber Optic Grass**- beams up the light
3. **Carex Bronzita, Red Rooster** - deep, reddish color
4. **Feather - Top Grass**- Great Plumes
5. **Acorus** - Striking, vibrant color, unusual fan-shape

For **added depth** around the outside of your container, add a few of the many trailing flowers to fall over the side of your pot; found, once again, in our 4 inch aisle. Outstanding varieties include:

1. **Calibrichoa** - mini cup-shaped flowers in every color
2. **Verbena** - vivid purples & pinks on feathery foliage
3. **Supertunias** - prolific bloomers on compact foliage
4. **Bidens** - bright yellow flowers adding punch
5. **Scaevola** - fan-shaped blue and white flowers

And for **cascading texture** to mix with your trailing and upright blooms, try:

1. **Licorice Plant** - blue-green leaves in many shapes
2. **Solanium** - needle-point leaves in light green/yellow
3. **Nepeta** - compact silvery-green fragrant foliage
4. **Wire Vine** - delicate-looking and airy with a small round leaf
5. **Ipomoea** - sweet potato vines in black, chartreuse, and green



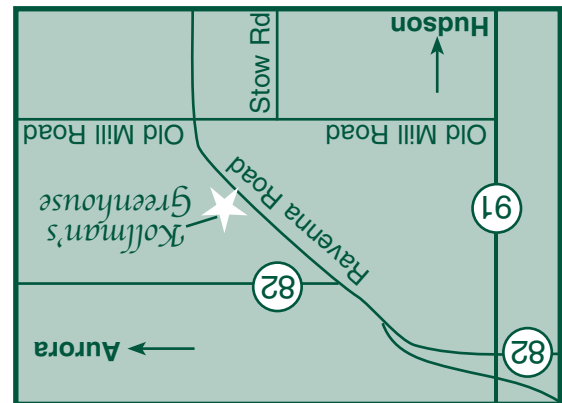
“Our Business is Growing” for you, and this year for

Stan Hywett
University of Akron
Geauga Lake Park
City of Brecksville

Glen Eagle's Golf Course
Twinsburg Township
Keep Akron Beautiful
Barberton Beautification

Landscape Designers for:
Davey Tree
R B Stout
Brickman Group

Open for business from Easter through Spring, Summer, Fall and Christmas, selling seasonal plants: flowers grown in our very own greenhouses; decorative fall items and fresh, holiday wreaths and greens.
Check us out on the web!
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