

Kollman's Greenhouse Inc.

Our Business is Growing



Christmas 2007

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“Happy, happy Christmas, that can win us back to the delusions of our childhood days, recall to the old man the pleasures of his youth, and transport the traveler back to his own fireside and quiet home.”

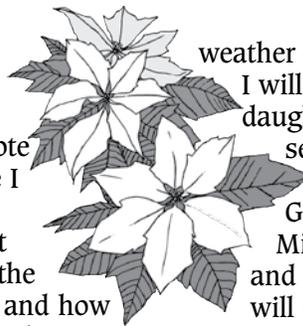


~ Charles Dickens



It's about memories and traditions. It's about family and gathering together. It's Christmas. This particular quote struck a cord with me because I read so many cynical quotes about the holiday. However, it touched on the expected, and the commercialism of the holiday, and how we feel more stress than joy at this time of year.

I vow to listen to Dickens this year. I will enjoy the holiday season, not just Christmas day. I will be a reasonable shopper. I will wrap early. I will bake cookies. I will listen to my favorite Carols often. I will visit friends and share with them a poinsettia. I will wear my Christmas necklace more than once. I will save the best ornaments for the kids to put on the tree. And I will use just enough tinsel to make it sparkle. I will laugh loud and often during our Christmas Eve luncheon. I will cook a stupendous Christmas Dinner. I will welcome Doug and our new daughter-in-law Maggie for our first Christmas as family! (And yes, the August wedding was absolutely beautiful, as was the bride, and the



weather cooperated nicely.) I will cherish the short time my daughter Betsy will have with us this season. (She is gainfully employed at Four Star Greenhouses-Proven Winners, in Michigan, as their Trial Manager, and has little time off this year.) I will enjoy Will during his short break between semesters (and bowl games). I will adorn our new lab Joe Pretty with a big red bow. I will mourn our dog Blackjack. (he hated the bow) I will drink champagne at midnight (any midnight!) with Scott. I will stay awake to see the ball drop. I will do this all again next year, and next year, and next year.

That's my vow. I challenge all to do the same. And to all of you.....

**“May you have the gladness of
Christmas which is hope;
The spirit of Christmas which is peace;
The heart of Christmas which is
love.”**



--- Ada V. Hendricks

Website Renewal

Check-out our renewed and rejuvenated website at www.kollmans.com It has successfully brought us to the top of the search engines and we are proud to say it has brought us new customers and has increased awareness of exactly who we are and what we do. And that's the name of the game!



Holiday Décor



We have the decorations, live and in living color. Well, they call the greens live, but they are fresh-cut, and will eventually go the way of a fresh-cut tree. Hope for the cold weather when decorating outside. The greens stay green longer. Don't expect greens to hold-up a long time if using indoors. Heat and dry air cause them to brown-out and drop their needles. It's best to decorate indoors later in the season for optimum color and fragrance. Here are a few greens you can expect to see at the greenhouse this season:

Mixed Greens Wreaths

Boxwood Wreaths
Fraser Fir Wreaths
Noble Fir Wreaths

White Pine Roping

Boxwood Roping
Princess Pine Roping
Cedar/Douglas Roping

Pine Boughs

Fraser Boughs
Shore Pine Boughs
Concolor Boughs

Bundled Greens

Shore Pine
Noble Fir
Incense Cedar

Berried Juniper
English Boxwood
Port Oreford Cedar

Oregonia
Fraser Fir Tips
White Pine Tips

New for 2007

Rosehips
Appalachian Trio Wreaths

Boxwood Trees
Appalachian Angel Wings (overhead door swag)

Poinsettia Panic

"I can never get my poinsettia to live past one week"

This is the most frequent comment I hear when it comes to Christmas plants. Of course, first out of the box, they admit they didn't buy their plant from Kollman's Greenhouse. I know this, because we take great care and great expense in exercising preventative treatments to ensure a pest-free and disease-free plant for our customers. Our plants last well into the new year and often throughout the whole year, for our customers. If there is a single piece of advice to give to anyone who wants their plant to live, it is this: **TAKE THE PLANT OUT OF THE FOIL WRAP WHEN YOU WATER. ALLOW THE WATER TO DRAIN OUT OF THE POT BEFORE REPLACING THE WRAP.**

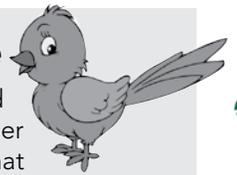


Here is the rest of the care for a poinsettia:

1. Place in a bright area away from direct cold or warm drafts.
2. Keep daytime temperatures at 65-70 degrees and nighttime temperatures at 60 - 65 degrees. (shouldn't be hard with these heating prices!)
3. Water when soil becomes dry to the touch.
4. Fertilize once a month

Do you feel lucky and want to make your poinsettia bloom next season? Its easy, yet a bit of a burden. Poinsettias bloom in response to shortening daylight hours. Put your plant in total darkness at least twelve hours a day for approximately ten weeks. Begin this process in mid to late September. Do not let any light reach the plant during this time, or you delay bloom time. When the twelve hours are up each day, place the plant in a bright, sunny spot for the rest of the day. Once the ten weeks are over, follow the regular care for a poinsettia. Good luck, and see you next year!

Bye Bye Birdie



Many of our feathered friends leave for warmer climates. But those that remain can provide us with great winter bird watching from the comfort of our own homes. We just need to properly attract them, beginning with feeders and food.

Bird Feeder 101:

Clinging Feeders - Suet Cakes, compressed seed balls, peanut butter coated pinecones rolled in seed. Woodpeckers, Nuthatches and Chickadees prefer to grab right onto their food.

Platform Feeders - Perfect for ground-feeding birds such as Cardinals, Sparrows, Juncos, Grosbeaks, and Mourning Doves. Fill the feeder with black-oil sunflowers and watch them flock-up to feed.

Perching Feeders - These common tube feeders have multiple feeding ports with individual perches, and should be filled with black-oil sunflowers to attract Cardinals, Titmice, Chickadees, and Nuthatches. Thistle seed is particularly appealing to Goldfinches, Pine Siskins, and Purple Finches.



The Plant Doctor is In

Scott or Brian are always available to solve your pest or disease questions on your plants. Bringing a sample of the problem to the greenhouse saves a lot of diagnosis guesswork on their part. But Please, Please, Please bag your plant and tightly tie it shut. Or leave it in the trunk of your car and they will come to you. We spend thousands of dollars a year keeping our greenhouses pest and disease-free, as well as the plants we are growing at any particular season. We ask that you not grace our premises with a buggy or diseased plant straight from the pot or garden. It's like sneezing and not covering your mouth. We don't want our plants to catch what you have. We thank you for your consideration!!

4th Annual Election Poll



Once again its time for our annual Holiday Poll of our employees. This poll was originally triggered by the last presidential election, and we have had a lot of positive feedback from it. Given the nature of the recent election campaigns, both state and local, this poll will be positive, fun, truthful, and need no apologies!

What is your favorite Christmas Movie?

Scott	The Ref
Sue	Miracle on 34th Street (original version)
Brian	A Christmas Story
Rosie	Home for the Holidays
Susie	Rudolf the Red-Nosed Reindeer
Gregg	It's a Wonderful Life



Gardening Gift Ideas

It's always fun to give a gift to that special someone that they wouldn't necessarily buy for themselves. What better time than Christmas to give a gardening gift that allows us to look forward to the upcoming gardening season. Here are a few typical and unusual ideas to think about. Try setting one or two of these under the tree this year:

1. Gift Basket - yeah, yeah, I know. Boring! Besides the usual hand tools and seed packets, put some fun stuff in it, like hand cream, lip balm, sunscreen, nail brush, fragrant soap, and even bug repellent!
2. Cactus Garden - Perfect for that plant moron (oops, friend) who can't keep any plant alive.
3. Decorative pot with matching saucer, small bag of potting soil, and a Gift Certificate from Kollman's Greenhouse for spring flowers to fill the pot.
4. Weather Radio - great for those iffy afternoons of dark clouds, or unseasonably cold mornings in May and June.
5. Hose Caddy - just because I wish I had one- that rolls out the hose, and coils it back.
6. Backpack Blower - extravagant but oh-so-useful for leaves in ivy and great for gutters, too.
7. Landscape Design Software - get your act together before you shop in the spring!
8. Backyard Composter - the ultimate in recycling.
9. Case of Liquid Fence - Oh deer.
10. Grow Lights and Heat Mats - a must for germinating your own seed!

It's Tool Time

While you are waiting for the new spring catalogues to arrive, touting the latest and greatest of new plant varieties, think about pulling all your gardening tools together to begin the dreaded tool maintenance. Look at it as just another gardening chore. Keeping your tools clean and properly stored during the winter will help to give them a long life and years of use. Here are some useful tips before storing your tools:

1. Spray your tools off with water to remove excess soil, and potentially corrosive chemicals. Lightly scrub with a wire brush, if necessary. Dry before storing.
2. Clean the wooden handles with water and let dry. Lubricate with linseed oil and allow it time to set-in. The wood is constantly exposed to harsh conditions, and will deteriorate and splinter if not properly maintained.
3. Sharpen your hoes, shovels, and trowels with a file. Always stroke away from your body as you sharpen. Keep the bevel as even as possible.
4. Sharpen any tools that have a blade. A whetstone will work nicely for pruners, loppers, and shears. Oil any moving parts. Don't forget to clean your power tools, like mowers and tillers.



WINTERgarden...ing

Indoor gardening is great for those who have no space outdoors, or for those of us in Northeast Ohio who can't garden in winter. Houseplants can transform a stale room into a vibrant living space. But they require just as much care as an outdoor plant. They crave a consistent watering and feeding schedule. And you must continue to remove any dead leaves and blooms. Of course, you also have to dust the leaves of your plants to keep them healthy, happy, and looking gorgeous. You can also use a little leaf-shine spray to keep them shiny and looking their best.

Low Maintenance Favorites

1. Pothos- Heart-shaped leaf with yellow or white variegation. Perfect for low-light levels and needs little watering.
2. Spider Plant- Prolific grower of babies which are easily rooted for more. Likes medium level light.
3. Sansevieria- Affectionately known as Mother in Law Tongue, its problems arise from overwatering, rather than drying-out. It is another low light lover.
4. Bromeliad- Tropical flower lasting longer than most. Plant needs little water, yet the flower needs regular watering.

Moderate Care Plants

1. Dracena Marginata- light and drought tolerant and showy in a large pot
2. Sword Fern- Thrives in a variety of light levels and is tolerant of dryer conditions for a fern. And it doesn't shed or drop leaves.
3. Jade Plant- Grown in fairly strong light and requires a modicum of water.
4. African Violets- Needs higher humidity levels and good, indirect light. Bottom watering is the key to survival.

WINTERgarden...ing Projects

Plant a Pineapple- This is a great project for kids and adults alike. Cut the top off of the pineapple fruit, leaving about one-fourth of the fruit, then cut back the leafy top, and then... dry the fruit for a few days. After drying, press the pineapple into a rooting media and keep moist at all times. The roots should begin to form after a month or two. When they do, replot the pineapple into regular potting soil and keep in a sunny window. It is so cool when it begins to grow- a real pineapple!

Grow an Avocado Tree- Insert four toothpicks into the middle of the avocado seed, and suspend it in a glass of water, toothpicks resting on the rim of the glass. Make sure the wider half of the seed is pointing toward the water. Once the roots form, the seed can be transplanted into a pot with potting soil. Grow it on!

Kollman's Koupon

10% OFF Fresh Garland

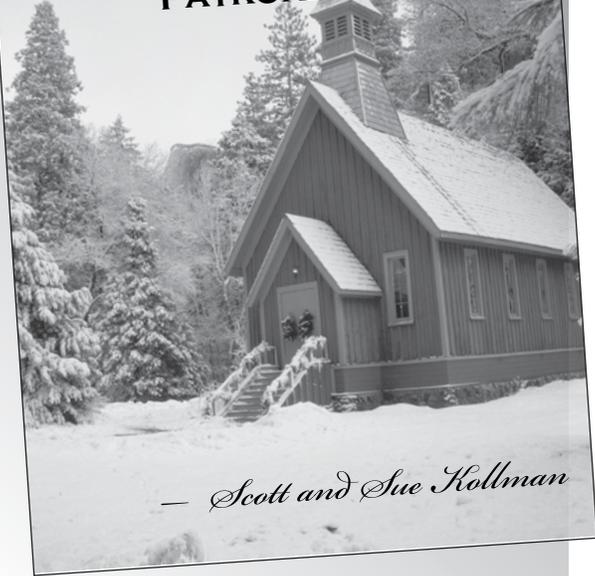
Select from six varieties- by the roll or yard.

Not valid with any other discount.

Coupon must be presented at time of purchase.

Coupon expires 12/15/07

**WE WISH YOU PEACE AND
PROSPERITY IN THE NEW
YEAR AND WE THANK YOU
FOR YOUR CONTINUED
PATRONAGE.**



— *Scott and Sue Kollman*



My Favorite Christmas Cookie

I'm sure there are many versions of this traditional cookie, but this is my favorite, and one of the only ones I always make. It's comfort food at its best, it is perfect for decorating with sprinkles, and it stores well in an air-tight container.

Scotch Shortbread

Cream together thoroughly ½ lb. butter and ¾ C sugar.

Sift in gradually, working in with a fork, 2 C flour and ½ C cornstarch.

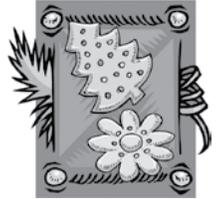
After thoroughly worked in, press dough into a ball.

Cut ball in half. Knead each half thoroughly.

Roll dough ¼ in. thick and cut into shapes.

Dust with sugar sprinkles, prick with a fork, and bake at 300 degrees for 45 minutes to an hour.

Great with ice-cold milk. Uhhmm Uhhmm Good.



Holiday Hours

Monday – Saturday 9:00 – 5:00 p.m.

Sunday 12:00 – 5:00 p.m.



We will be closed December 24, 25, and 26 so all of us at Kollman's can enjoy time with our families, just like you!

www.kollmans.com

Check us out on the web!

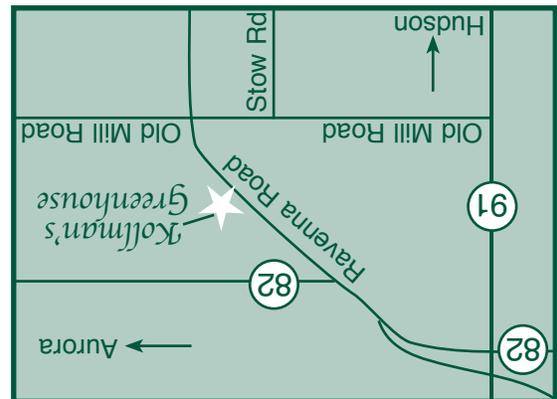
holiday wreaths and greens.

greenhouses; decorative fall items and fresh,

seasonal plants; flowers grown in our very own

Summer, Fall and Christmas, selling

Open for business from Easter through Spring.

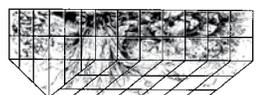


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